

Formula for Achieving a Goal

This formula is from Zig Ziglar. There are several videos of him speaking on youtube.com. He lays out a formula for achieving goals that has been used successfully over the decades.

Formula:

- ✓ Set a goal
- ✓ Write it down
- ✓ Put a date on it
- ✓ Identify obstacles
- ✓ Identify people or groups to work with
- ✓ What it is I need to know
- ✓ Develop a plan of action
- ✓ What's in it for me

Use the spaces below to fill out your formula.

Goal:

Date:

Obstacles:

People or groups:

What I need to know:

Plan of action:

What's in it for me:

From http://www.youtube.com/watch?v=Ae-VJ_lauCw&feature=player_embedded#!

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